Mott Community College Ballenger Eminent Persons Lecture Series, named for benefactor William S. Ballenger, Sr., brings prominent individuals to the community to lecture on a significant topic in the social, cultural, economic, historical or educational arenas. The Ballenger Lecture Series serves as an intellectual and cultural forum for Mott Community College’s continuous efforts toward the promotion of goodwill in the community.

Mott Community College has appointed faculty to the Ballenger Chair of Learning, selecting individuals who meet specific qualifications tied to a superior track record in teaching.

For more information, call (810) 762-0425.

**BALLenger CHAIR**

**Lisa Banks**, Professor, Mott Community College

Professor Lisa Banks, the Ballenger Chair, is also the Accounting Program Coordinator and a full-time accounting, management and business Instructor at Mott Community College. She is a Certified Public Accountant (CPA) who earned an MBA from the University of Michigan - Ann Arbor. She also serves as President of a small accounting firm and previously worked at Detroit College of Business, Ferris State University and General Motors.

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**Financing Your Business**

Mott Community College

Ballenger Eminent Persons Lecture Series Presents

Friday, October 25, 2013
1:00 pm
MCC Event Center
St. Luke N.E.W. Life Center

It started out as a small seamstress shop and now business at St. Luke N.E.W Life Enterprises, Inc. is booming.

St. Luke N.E.W. Life Enterprises, Inc. of the St. Luke N.E.W. Life Center in Flint, was founded by Sister Carol Weber and Sister Judy Blake. The organization is a faith-based business that trains Flint women to become seamstresses and earn wages that will improve their family’s quality of life. The business is run in a nurturing environment that provides life skills and workplace training that empowers women to become self-sufficient.

In creating the venture, Sister Weber and Sister Blake envisioned N.E.W. Life Enterprises as a potential employment opportunity as well as a pathway out of crime and poverty for area women. They make products such as scrub tops and bottoms, hospital gowns that provide full back coverage, mammography gowns, tote bags, cell phone covers, and hand-beaded glass I.D. lanyards. They also offer personalization of fabric items with embroidery. Purchases help N.E.W. Life Enterprises reach more women in need.

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PROGRAM

Please enjoy the video on the history of the Ballenger Eminent Persons Lecture Series

Introduction of Speakers and Ballenger Chair
Lisa Banks, Ballenger Chair

Speakers
Sis. Carol Weber & Sis. Judy Blake,

Panel of Experts
Timothy D. Dixon – SBA Program Manager & Senior Vice President, First Merit Bank
Vanessa Nelson - President and CEO, Expert Human Resources
Thomas Lillie, CPA, CFP, PFS - Director, Lewis & Knopf, CPAs
Matt Sherwood – Executive Director, VetBizCentral

Breakout Sessions (Sessions will be offered twice. Attendees have an opportunity to attend two different sessions.)
1. SBA Loan Process
2. Understanding Employee Benefits (including Obama Care)
3. Business Form & Taxes (Sole Proprietor or Incorporation?)
4. Military Veteran Business Opportunities
5. Money Lessons from a Young Retired Entrepreneur

Poster Session
Visit the various local businesses displaying their services to new and existing businesses.

The Ballenger Series is made possible through the Ballenger Trust. Join us in the spring of 2014 for another stimulating program.