Student Focus Group and Survey Results Presentation

Erin Shirey, Sr. Institutional Research Analyst, presented the Summary Report and Executive Summary from the All Student Survey and Student Focus Groups conducted between late February and early April of this year.

- Students who responded to the survey and volunteered for and participated in a student focus group could be considered to be Mott’s most engaged students.
- The project gathered both quantitative and qualitative data. Survey and focus group responses were analyzed separately and as a whole.
- Results are what responding students reported. Specific results from the survey/focus group are not representative of the student body as a whole.
- Positive Comments: The survey did not ask any open ended questions concerning what students like about Mott. Focus Group participants overall had positive things to say about attending Mott.
- The moderator’s role is not to inform, educate, or agree/disagree with anything any participant says, but to ask a predetermined set of questions and prompt students to provide their thoughts and opinions. The fact that students shared very personal experiences about their academic path and life event factors showed that Erin, as moderator, was successful in this role.
- At the conclusion of the focus groups, participants expressed pleasure at having been invited and appreciation for “being heard.”
- The full report is over 200 pages and the Appendices include the Student Survey, Survey open-ended responses, the focus group Recruitment Questionnaire, Moderator’s Guide/Question Set and the focus group Transcript.
- The report has been scrubbed for confidential/personal information and no students are identified in any way. Faculty and staff names have been removed.
- Scott Jenkins encouraged committee members to thoroughly review, understand and use the report findings when writing their final report and recommendations to the Executive Cabinet. The report will be published and shared in the future.
- Overall themes should be studied as opposed to a focus on specific/individual comments.

Next Meeting: Monday, June 16, 2014
3:00-4:30pm
ML 3012