RETENTION
AQIP Action Project
April 25, 2013
AGENDA

- Spring/Summer Meeting Schedule
- Review notes from last meeting
  - Current activities
  - Correct categories
- Begin drafting charter
  - Determine scope of project
  - Create goal statements
SPRING/SUMMER SCHEDULE

- May-August Schedule
- Frequency
- Time
WHAT IS RETENTION

Broad Areas for Retention

- Degree / Goal Focus
- Term Focus
- Course Focus
- Miscellaneous (all other retention requirements / strategies)
"The focus of the AQIP Action Project team on Retention will be to study and recommend the design of proactive, research-based student retention strategies. These strategies may include the enhancement and use of existing systems, case management for retention interventions, and other means to increase student retention."
PROBLEM STATEMENT

Increase retention through the understanding of the definition of successful goal completion using existing data, research and term based and long range strategies
**SCOPE**

- Provide definitions for what MCC considers:
  - Retention
  - Successful goal completion

- Evaluate existing retention strategies on campus. Recommend strategies to improve
  - Review current MCC retention data
  - Determine how current strategies can be evaluated
  - Lit review for data elements to measure

- Identify new initiatives and/or strategies for successful retention
  - Degree/goal
  - Term
  - Course
PROJECT SCOPE

Scope of this project is development of recommendations. Group work will be completed with step 4 of CQI process

1. Identify Area for Improvement
2. Define Current Situation
3. Analyze Current Situation
4. Develop an Improvement Theory
5. Implement Best Strategies
6. Monitor Results
7. Adjust, Standardize, or Plan Further
MEASUREMENT

Any areas mentioned in #1 should be accompanied by suggestions for measuring steps 6 & 7

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EXTERNAL RETENTION DEFINITIONS

**IPEDS measures / NCES (National Center for Education Statistics)**
- GRS 150: first-time, full-time, degree-seeking students who complete in 3 years.
- GRS 200: first-time, full-time, degree-seeking students who complete in 4 years.

**Achieving the Dream (AtD) measures**
- Term-to-Term Retention: students who enroll for courses after the completion of a semester (e.g. Fall students who enroll for Winter)
- Fall-to-Fall Retention: students who enroll for courses one year after the completion of a semester (e.g. Fall students who enroll again the following Fall)
- Significant Credit Attainment (35 or greater): at MCC we defined this as slightly over half the credits required for an associates degree.
- Degree Attainment: students who earn a degree.
DRAFT CHARTER DOCUMENT

- Problem/Opportunity
- Goals
- Scope